

**Average Rate of Change**

-The average rate of change of a quantity over a period of time is the amount of change divided by the time it takes.

**Example**

Find the average rate of change of  $f(x) = x^3 - x$  over  $[1, 3]$ .

$$f(1) = 0$$

$$f(3) = 24$$

$$\frac{f(3) - f(1)}{3 - 1} = \frac{24 - 0}{2} = 12$$

**Example**

From a study on the population of fruit flies in a jar two sample points are taken  $P(23, 150)$  and  $Q(45, 340)$ . Use these points to find the average rate of change and the slope of the secant line PQ.

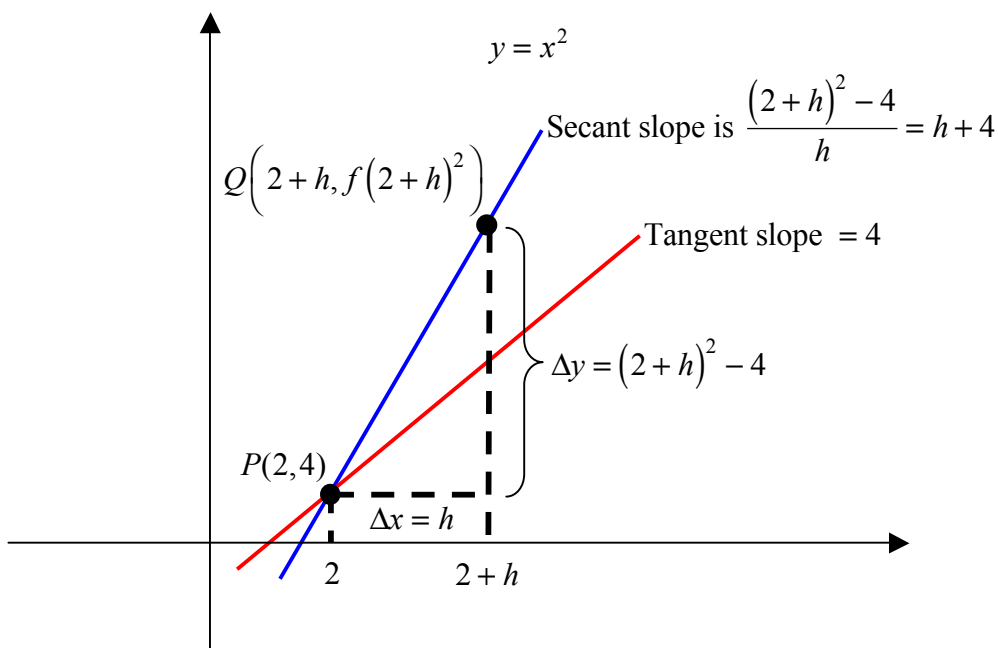
-There are 150 flies on day 23 and 340 on day 45.

$$\text{Average rate of change: } \frac{\Delta p}{\Delta t} = \frac{340 - 150}{45 - 23} = \frac{190}{22} \approx 8.6 \text{ flies/day}$$

-The average rate of change is also the slope of the secant line from P to Q.

**Tangent to a Curve**

Find the slope of the parabola  $y = x^2$  at the point  $P(2, 4)$ . Write an equation for the tangent line.



-We begin with a secant line through  $P(2, 4)$  and a nearby point  $Q(2+h, (2+h)^2)$ .

-We then write an expression for the slope of the secant line and find the limiting value of this slope as  $Q$  approaches  $P$ .

$$\begin{aligned} \text{Secant Slope: } \frac{\Delta y}{\Delta x} &= \frac{(2+h)^2 - 4}{h} \\ &= \frac{h^2 + 4h + 4 - 4}{h} \\ &= \frac{h^2 + 4h}{h} = h + 4 \end{aligned}$$

$$\lim_{Q \rightarrow P} (\text{secant slope}) = \lim_{h \rightarrow 0} (h + 4) = 4$$

-The slope of the parabola at  $P$  is 4.

-The equation of the line tangent to this point.

$$y - 4 = 4(x - 2)$$

$$y - 4 = 4x - 8$$

$$y = 4x - 4$$

### Slope of a Curve at a Point

The slope of a curve  $y = f(x)$  at the point  $P(a, f(a))$  is the number

$$m = \lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h}$$

provided that the limit exists.

### Example

$$\text{Let } f(x) = \frac{1}{x}$$

a) Find the slope of the curve at  $x = a$ .

$$\lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h}$$

$$= \lim_{h \rightarrow 0} \frac{\frac{1}{a+h} - \frac{1}{a}}{h}$$

$$= \lim_{h \rightarrow 0} \frac{1}{h} \cdot \frac{a - (a+h)}{a(a+h)}$$

$$= \lim_{h \rightarrow 0} \frac{-h}{ha(a+h)}$$

$$= \lim_{h \rightarrow 0} \frac{-1}{a(a+h)} = -\frac{1}{a^2}$$

b) The slope will be  $-1/4$  if

$$\frac{-1}{a^2} = \frac{-1}{4}$$

$$a^2 = 4$$

$$a = \pm 2$$

### Normal to a Curve

Find the equation normal to the curve if  $f(x) = 4 - x^2$  at  $x = 1$

$$\lim_{h \rightarrow 0} \frac{f(1+h) - f(1)}{h}$$

$$= \lim_{h \rightarrow 0} \frac{4 - (1+h)^2 - 3}{h}$$

$$= \lim_{h \rightarrow 0} \frac{4 - 1 - 2h - h^2 - 3}{h}$$

$$= \lim_{h \rightarrow 0} \frac{4 - 1 - 2h - h^2 - 3}{h}$$

$$= \lim_{h \rightarrow 0} \frac{-h(2+h)}{h} = -2$$

$$y - 3 = \frac{1}{2}(x - 1)$$

$$y = \frac{1}{2}x - \frac{1}{2} + 3$$

$$y = \frac{1}{2}x + \frac{5}{2}$$

### **Instantaneous Rate of Change (or speed)**

-An objects instantaneous speed at any time  $t$  is the instantaneous rate of change of position with respect to time  $t$  or,

$$\lim_{h \rightarrow 0} \frac{f(t+h) - f(t)}{h}$$

### **Example**

The position function of a rock  $f(t) = 16t^2$ . The average speed of the rock over the interval between  $t = 1$  and  $t = 1 + h$  seconds was

$$\frac{f(1+h) - f(1)}{h} = \frac{16(1+h)^2 - 16(1)^2}{h} = \frac{16(h^2 + 2h)}{h} = 16(h+2)$$

at  $t = 1$

$$\lim_{h \rightarrow 0} 16(h+2) = 32 \text{ ft/sec}$$